Banco Popular (Spain)

CUSTOMER: Banco Popular, major Spanish banking group

PROJECT OBJECTIVE: Ensure security at the new bank headquarters

CHALLENGES: Control access, detect intrusion and increase reactivity in case of accident

SITUATION

El Banco Popular, fifth largest banking group in Spain, has opened new headquarters where 1,600 employees work every day. With an area of 11,000 square meters, the building requires an optimal security system to help monitor the perimeter and control access.

"This is an ever-alert, efficient system which makes it possible to obtain the needed information at the proper moment. Police intervention becomes easier in case of an accident as evidence of a fault can be retrieved quickly" (eleconomista.es)

SOLUTION

By analyzing the video recordings of the bank continuously, ViFence Analytics by Vaelsys can automatically detect danger and trigger an alarm signal.

This intelligent analysis system allows:
- Facial recognition for employees, VIPs and potentially dangerous individuals
- Detection of abandoned objects and individuals
- People counting and traffic stats, creating a HeatMap to optimize the people flow in the bank

AVANTAGES

Vifence maximizes the video surveillance system of Banco Popular:

- **Increased security**. Avoiding theft and vandalism thanks to a predetermined alert sent at the detection of danger

- **System rationalization.** It is no longer necessary for the security guard to view the recorded images continuously. This facilitates the effective control of an institution with multiple cameras.

- **Automatic access control.** Facial recognition prevents intrusions and enables employees to access private areas more easily.